

RKL/SX/2025-26/49

August 26, 2025

**BSE Ltd.**  
Phiroze Jeejeeboy Towers  
Dalal Street  
Mumbai – 400001  
**Scrip Code: 532497**

**National Stock Exchange of India Ltd.**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot no. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E)  
Mumbai – 400051  
**Scrip code: RADICO**

**Subject: Press release**

**Ref: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith Press Release titled " Radico Khaitan's The Spirit of Kashmir Sets Benchmark; Awarded National Recognition in First Month of Launch " dated August 26, 2025, issued by the Company.

The copy of the press release is also being disseminated on Company's website at <http://www.radicokhaitan.com/investor-relations/>

Kindly take the same on records.

Thanking You,  
For **Radico Khaitan Limited**

**Dinesh Kumar Gupta**  
**Senior Vice President - Legal & Company Secretary**

Email Id: [investor@radico.co.in](mailto:investor@radico.co.in)

*Encl: A/a*

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CIN No.: L26941UP1983PLC027278

**Radico Khaitan's The Spirit of Kashmir Sets Benchmark; Awarded National Recognition in First Month of Launch**

*India's first homegrown luxury vodka bagged the prestigious award presented by Mr. Amitabh Kant, Former CEO of NITI Aayog & G20 Sherpa, at the 7th ICONIC Awards*

**New Delhi, India, August 26, 2025** – Radico Khaitan's latest innovation, *The Spirit of Kashmir*, India's first homegrown vodka in the luxury segment, has been recognised with its first national award within a month of launch. This early recognition highlights the brand's exceptional craftsmanship, quality, and its role in setting new benchmarks in India's alcohol industry.



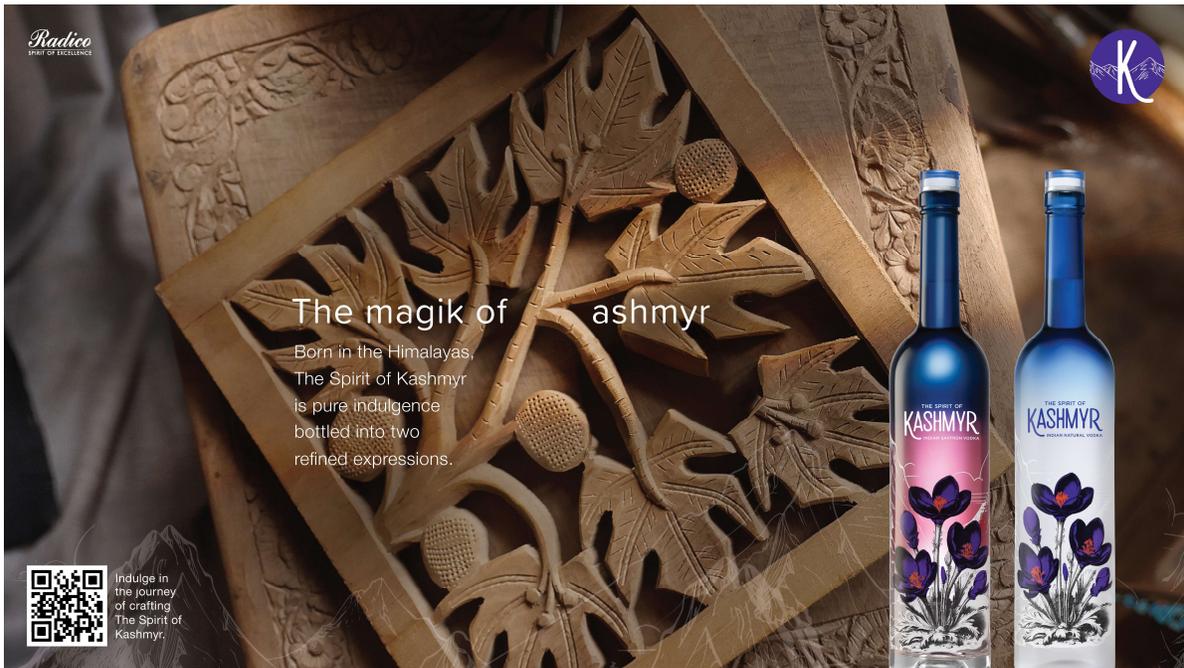
The award was presented by Mr. Amitabh Kant, former CEO of NITI Aayog and G20 Sherpa, at the 7<sup>th</sup> Edition of the ICONIC Awards, organised by TV9 Network. The ICONIC Awards are known for celebrating pioneers and visionaries who are shaping the future of luxury, travel & tourism, and allied industries by embracing innovation, sustainability, and new growth horizons.

Speaking on the achievement, **Mr. Amar Sinha, Chief Operating Officer at Radico Khaitan**, said, “We are thrilled that *The Spirit of Kashmir* has been honoured with its very first award, and that too within weeks of its launch. Winning the ‘Best Vodka’ title at the 7th ICONIC Awards is a proud milestone for us and marks a significant step in the beverage market. Inspired by the soul of Kashmir and infused with its rarest treasures, *The Spirit of Kashmir* is more than a spirit, it is an experience drawn from the snow-kissed landscapes of the valley, the regal warmth of Pampore saffron, and the poetic stillness of Dal Lake at dawn. This appreciation only strengthens our resolution to keep pushing boundaries and bringing world-class offerings from India to the world.”

TV9 Network and Red Hat Communications were the official partners of the ICONIC Awards. Adding to this, **Mr. Raktim Das, Chief Growth Officer, TV9 Network**, remarked, *“Radico Khaitan has consistently demonstrated leadership and innovation in the alcobev sector, and it is commendable to see The Spirit of Kashmir earning recognition so quickly. Such milestones reaffirm the industry’s potential to make a strong mark globally.”*

The awards also featured panel sessions that witnessed the presence of distinguished global leaders and dignitaries, including H.E. Nguyen Thanh Hai, Ambassador, Embassy of the Socialist Republic of Vietnam; H.E. Stella Nkomo, Ambassador, Embassy of the Republic of Zimbabwe; H.E. Dr. Nikolay Yankov, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Bulgaria; H.E. Reuben Gauci, High Commissioner, High Commission of Malta; H.E. Aliko Koutsomitopoulou, Ambassador, Embassy of the Hellenic Republic – Greece; H.E. Benedikt Hoskuldsson, Ambassador, Embassy of Iceland; H.E. Lalatiana Accouche, High Commissioner, High Commission of the Republic of Seychelles; H.E. Amb Peter Munyiri, High Commissioner, High Commission of the Republic of Kenya; and H.E. K.L. Ganju, Consul General (Hony.), Embassy of the Republic of Union of Comoro.

The award ceremony, which followed these insightful sessions, honoured leaders and brands driving excellence, vision, and inspiration across sectors, an apt stage for The Spirit of Kashmir to receive its first milestone recognition.



Click for the campaign: <https://youtu.be/49MbggD27jQ>

**Saket Somani**

*Senior Vice President, Finance & Strategy*

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This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan’s future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.

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